

BÜFFEL POST

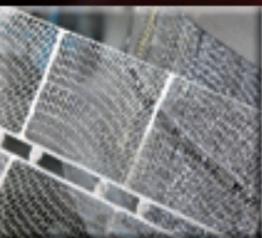
Banner – successful across Europe!



INNOVATIVE POWER. ENVIRONMENT-PROTECTIVE MOBILITY. RUNNING BULL – THE START/STOP SPECIALISTS.



RUNNING BULL batteries
On the road to
a "green" future



Modernisation thrust
New production plant



Gerlinde Kaltenbrunner
On top of the world!

Banner batteries on a world tour

The new, absolutely maintenance-free Buffalo Bull SHD PROfessional is characterised by a special flat battery lid with patented, 4-chamber leak protection and central degassing. This adds up to guaranteed maximum protection against escapes of acid. Four examples of this power pack are now setting off on an unusual tour, as



With the Buffalo Bull on world tour

Banner is supporting a unique project in the course of which two private persons are going on a world trip using a Mercedes Benz Zetros. Like the explorers in a bygone age, the travellers are to start their journey with a reconnaissance tour and will be providing ongoing reports online via www.zetroszone.com. The four batteries are to be employed for the living area, whereby they will be subject to long and flat discharge. The water consumption of the batteries is extremely limited and therefore they are also ideal for crossing arid territory. Moreover, the fact that owing to its central degassing complete with discharge pipe, the Buffalo Bull SHD PROfessional can be installed in the interior of the vehicle, is especially advantageous.

Sportsperson support in the "Physio-Mobile"

When in motor sport a car takes the chequered flag, this success is also the result of the efforts of a complete back-up team. Physiotherapist Axel Nahmmacher belongs to such teams and has been on the road for 33 years with his "mobile sportsperson support". Such an innovative project is only possible with the help of strong partners and Banner has been aiding the "flying" physiotherapist for many years. Reliable assistance is vital to the 65-year-old Axel, whose profession is for him a calling: "I trained as a physiotherapist in order to help other people."

Axel looks after the drivers at events such as the Porsche Sports Cup, FIA GT and ADAC Master, where he eases the problems typical to professional drivers such as pain in the lumbar region and first vertebrae, and tension.

The Morgan 3-Wheeler reborn

Yet another cult car in the idiosyncratic shape of the Morgan 3-Wheeler is soon to hit the road with a Banner battery. Morgan is planning to relaunch its mythical 3-wheel roadster onto the market for the first time in 58 years. The car will be equipped in classic style with a motorcycle engine and be manufactured with improved materials. Initially, a 115 hp twin engine will power the single wheel and as this legendary car is so light, it will be able to accelerate from 0-97 km/h in just 4.5 seconds (185 km/h at full throttle). For this performance Morgan is to rely entirely on "buffalo power" for all the Morgan models will be fitted with either the Banner Starting Bull 530 30 or a Uni Bull.



Morgan 3 Wheeler

performance Morgan is to rely entirely on "buffalo power" for all the Morgan models will be fitted with either the Banner Starting Bull 530 30 or a Uni Bull.

KALTENBRUNNER FULFILS HER LIFELONG AMBITION



The exertions of the International K2 North Pillar Expedition, which lasted more than two months, finally paid dividends. At 6:18 p.m. local time on August 23, 2011, the professional mountaineer Gerlinde Kaltenbrunner, the Pole Dariusz Zaluski and the Kazakhs Maxut Zhumayev and Vassiliy Pivtsov reached the top of the 8,611m peak, which is not only the world's second highest mountain but also the toughest to climb. Gerlinde Kaltenbrunner thus became the first woman to have conquered all of the world's fourteen 8,000m summits in alpine style without artificial oxygen. An unbelievable panorama rewarded the climbers for the almost inhuman demands made by this expedition and Gerlinde was able to enjoy unforgettable moments at the summit of her ambitions in what was at this height virtually still, cloudless weather. Banner has been supporting Gerlinde's expeditions for the past five years and as Andreas Bawart, the company's Commercial CEO, explains: "We are deeply impressed by Gerlinde's unbending will and determination, her ability to say no and her instinct with regard to the mountains. Moreover, in spite of all her sporting successes, she remains the same person with whom we became acquainted at the very outset of our collaboration."



Gerlinde Kaltenbrunner on top of the world.

Banner GERMANY SPONSORS REAL HEROES

Wheelchair basketball is often described as "the most spectacular game on wheels". The players invest an enormous amount of energy during matches and therefore, Banner Germany is now sponsoring RSV Lahn-Dill, one of the nation's most successful wheelchair basketball clubs. At the moment, the club has a squad of 18 players, including world stars such as Michael Paye and Joey Johnson, and its record is outstanding. Since 1998, RSV Lahn-Dill has captured eight German championships, innumerable cup victories and several Champions' League titles. In general, persons with physical handicaps play wheelchair basketball, although non-disadvantaged athletes may also take part. Therefore, the rules such as basket height, the dimensions of the court and the three-point zone are the same as in classic basketball. Günter Helmchen, the Banner Batterien Deutschland GmbH CEO: "It is important for a successful company like Banner to stay on the ball and to build on excellent teamwork in order to remain top of the league." Institutions such



Banner - a strong partner for RSV Lahn-Dill

as RSV Lahn-Dill provide a perfect example of the successful integration of handicapped persons in sport and hence society in general. Therefore, Banner wishes the club further major sporting success, a steadily growing number of fans, and increased recognition and popularity.

separate here

